

# Surry Living

a publication of **vivid graphics**

## Media Kit

- Reach more than **30,000 Potential Customers** each month.
- Complimentary monthly magazine distributed in hundreds of prime locations throughout Mount Airy, Elkin, Dobson, Pilot Mountain and Galax, VA, including grocery stores, restaurants, medical offices, hotels, and more.
- **Business Spotlight** and **Advertorial** articles available.
- Enhance your business image with our **high quality, four color, heavy gloss** publication.
- **Over 30 days of advertising per month** gives potential customers the chance to see your ad multiple times.

### OUR READERS ARE...

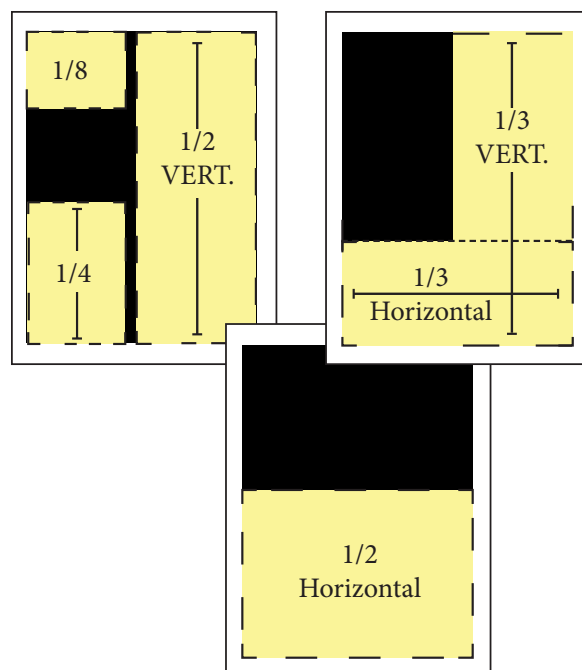
<b>POPULATION</b>	80,000 +
<b>SUCCESSFUL</b>	Average household income over \$53,000
<b>IN THEIR PRIME</b>	Median age is 43
<b>POWERFUL</b>	85% make Important Purchasing Decisions for their Households
<b>COMMUNITY MINDED</b>	70% work in their county of residence

## MONTHLY RATE INFORMATION

	1X	3X	6X	12X
1/8 Page	185	175	160	140
1/4 Page	285	275	260	240
1/3 Page	385	375	360	340
1/2 Page	485	475	460	440
Full page	725	705	685	655
Spread (2 pages)	1500	1425	1350	1200
Inside Front Cover	950	915	880	855
Inside Back Cover	875	855	830	790
Back Cover	1350	1315	1280	1215

## AD SPECIFICATIONS

Ad Size	Width	Height
Full Page Bleed	8.75"	11.125"
Full Page (Trim Size)	8.5"	10.875"
Live Area Not to Exceed	8.0"	10.375"
Full Page (No Bleed)	7.5"	9.875"
1/2 Page Horizontal	7.5"	4.75"
1/2 Page Vertical	3.56"	9.875"
1/3 Page Horizontal	7.5"	3.75"
1/3 Page Vertical	2.5"	9.875"
1/4 Page	3.65"	4.75"
1/8 Page	3.56"	2.25"



**All rates are per issue**  
**FOR ADVERTISING INFORMATION,**  
**CONTACT YOUR SALES EXECUTIVE TODAY!**

**(336) 648-3555**  
**info@surryliving.com**  
**surryliving.com**

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Living<sup>TM</sup>  
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